The My Stuff Bags Foundation provides new belongings, comfort and hope to thousands of abused, neglected and abandoned children across the U.S. each year through our unique “My Stuff Bags Program.” Unfortunately, over 300,000 children in America must be placed in foster care annually, thousands more will flee domestic violence with their mothers and enter battered women’s shelters, or must seek protection after running away from abuse. And now, in addition, the rapid spread of the Opioid drug addiction across the United States is causing a significant increase in the numbers of at-risk children who must seek shelter. Almost all of these children have one sad thing in common: they enter crisis care with nothing of their own and rescuing agencies rarely have the resources to provide something as basic as a toothbrush or as comforting as a teddy bear. We fill that gap with My Stuff Bags, individual age and gender appropriate duffels lovingly filled with new childhood essentials.

My Stuff Bags Foundation, a 501(c) (3) nonprofit organization, was founded in 1998 in California as a response to a desperate cry for help from agency caregivers, who relay truly heart wrenching stories of children transitioning through foster and shelter care with no toys, no change of clothes, no toiletries and no hope. We remedy this desperate state of affairs by providing our “Partner Agencies” across the U.S. with brand new My Stuff Bags, free of charge to distribute to the children in their care.

My Stuff Bags address the immediate physical and emotional needs of rescued children by providing items of necessity, dignity and comfort during a period of upheaval. A stuffed animal can help calm a crying child, a blanket gives them something to hold on to and soothe themselves with, a new toy or game will keep a young child busy and give them a way to interact with others, personal toiletries help a teenager feel better about his or her appearance.

In addition to the many generous individual and corporate donors from across the U.S who send money, blankets, toys, clothes, etc. we run a large in house Volunteer Program, hosting individuals, schools, corporations, churches and other community organizations on a daily basis. These amazing Volunteers assist us in every part of producing My Stuff Bags from helping to unpack, sort and count in-kind donations, re-package items as needed, to stuffing and boxing the bags to making fleece blankets, goody bags and other items for children.
2017 HIGHLIGHTS

20,099 My Stuff Bags were delivered to children in need through 146 Partner Agencies in 21 states.

Over 2,000 compassionate individuals, corporate and community groups visited our Volunteer Center helping us prepare, stuff and ship My Stuff Bags throughout the year. Thousands more from all across the United States made blankets and handmade toys and send other wonderful items for the children.

My Stuff Bags continued to expand its “Corporate Events Program” bringing in corporate team members to participate in “Stuff-a-Thons” to fill the bags. Here is a list of some of the companies who participated in Stuff-a-Thons and also made donations of cash and in-kind;

- Amgen
- Coldwell Banker
- Anthem Blue Cross
- Farmers Insurance
- Bank of America
- LA Rams
- Bibby Financial Services
- Takeda Pharmaceuticals
- Carmax
- Zenith Insurance

We also expanded our community volunteer program with our regular groups such as National Charity League, Boys Team Charity, Assistance League, as well as many schools, church groups and others. We had Stuff-a-Thon events weekly sometimes twice weekly throughout the year.

In September 2017 we held a Stuff-a-Thon event for friends of the Foundation to pack My Stuff Bags for children who lost their homes as a result of the horrific hurricane in Texas. Some of our corporate donors made special donations of items for the Bags and local stores and restaurants donated food for our attendees and local media was in attendance. We were able to ship over 1,600 My Stuff Bags to children in the Dickinson, Texas School District.

2017 was a devastating year for natural disasters and we also were able to rally to send My Stuff Bags to kids impacted by the wildfires that ravaged northern and southern California.

We also had a really fun stuff-a-thon in July with family and friends of the legendary Lennon Sisters who had a rocking good time stuffing My Stuff Bags singing while they worked!
GETTING BAGS TO CHILDREN IN NEED

The My Stuff Bags Foundation delivers tens of thousands of duffels filled with childhood comforts and essentials to children across the United States. In fact, nearly 550,000 children in all 50 states have received a My Stuff Bag. Utilizing the steady and consistent support of our donors and volunteers our small staff is able to make this possible in an efficient and cost effective manner. The process starts with the arrival of new children’s items to My Stuff Bags at our 7,000 square-foot warehouse and Volunteer Center in Westlake Village, CA. These in-kind donations are collected and shipped to the Foundation by thousands of people across America. Service organizations, manufacturers and corporations also donate large quantities of items.

Partner Agencies request and receive My Stuff Bags for children entering their care and the impact is illustrated in the many heartwarming testimonial letters we receive. Below are a few quotes to show the benefits of a My Stuff Bags on the children.

“The impact of receiving My Stuff Bags touches not just the child receiving it, but also the foster family that they are placed with. A child coming into foster care is an intense and stressful time, for everyone involved (the birth family, child, foster family, and CPS worker). The My Stuff Bags serves children and foster families in one of their greatest times of need. As a foster parent myself, I speak from personal experience when I say, that the bags truly are a life saver.”

Kaety Jacobson, President, Lincoln County Foster Parents Association, Newport, OR

“The ability to give several hundred foster children a duffle bag filled with a blanket, stuffed animal, toiletries and other personal items is amazing....It is an enormous undertaking to continually raise sufficient funds to serve hundreds of foster children every year. That is why the generosity of My Stuff Bags was significant in helping us fulfil our mission by directly improving the lives of foster children in desperate need. Volunteers describe children’s excitement when receiving the bags as absolutely jumping for joy. Some children were overwhelmed when given their own toothbrush for the first time. One social worker described one young girl who was so timid and shy, no one had seen her smile since entering foster care. Upon receiving the My Stuff Bag, she asked ‘Is this all mine and can I keep it?’ She was so overjoyed that she kept an enormous smile on her face the entire time and was so happy she could hardly contain herself.”

Kiren Bansal, Senior Director of Philanthropy, Assistance League of Los Angeles, LA, CA
Corporate Events Program

Our Corporate Events Program grew once again with over 30 corporate offices participating!

Bibby Financial
August 29th, 2017
They stuffed 500 bags and donated $275, which Bibby Financial matched!

Takeda Pharmaceuticals
November 9th, 2017
They had a blanket-making day and brought us 52 blankets!

Carmax
June 20th, 2017

Los Angeles Rams
November 9th, 2017
They stuffed 250 bags and donated $1,000!

Agen--AIWU & AECP
March 29th, 2017
They stuffed many, many bags and donated 450 blankets!

Bank of America--Claims Management Division
June 8th, 2017
They stuffed 500 bags, donated toys, books, and clothing, AND raised over $600 which Bank of America matched!
Big Stuff Donors of 2017

Pillow Pets donated pallets full of wonderful items

My Very Own Blanket donated about 10,000 blankets this year

The Alexon Group donated tons of children’s toys, in response to our mass emails regarding the disasters

Molina Foundation donated thousands of books

Hogwarts Running Club donated thousands of socks

SimplyFun donated over $160,000 worth of great puzzles and games

Usborne Books donated thousands of books and cuddle bear stuffed animals
Hurricane Harvey Stuff-a-thon September 2017

1,650 My Stuff Bags were stuffed, boxed, and loaded for shipment by our very own community!

Dickinson, TX Distribution
Lennon Family Stuff-a-thon
July 25, 2017
Over 500 Bags stuffed!
### 2017 Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Grants</td>
<td>240,950</td>
</tr>
<tr>
<td>Corporate and Other</td>
<td>58,546</td>
</tr>
<tr>
<td>Individual Contributions</td>
<td>124,036</td>
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<tr>
<td>Fundraising</td>
<td>68,739</td>
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<tr>
<td><strong>Total Monetary Contributions</strong></td>
<td>492,271</td>
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<tr>
<td>In-Kind Donations</td>
<td>2,481,180</td>
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<td><strong>TOTAL REVENUE</strong></td>
<td>2,973,451</td>
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### 2017 Expenses

<table>
<thead>
<tr>
<th>Expense</th>
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<tr>
<td>Program Expense</td>
<td>2,501,251</td>
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<tr>
<td>Fundraising Expense</td>
<td>106,809</td>
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<tr>
<td>Administrative Expense</td>
<td>64,940</td>
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<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td>2,673,000</td>
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</table>

**END OF YEAR ASSETS** 3,219,749
THE NUMBERS BEHIND THE BAGS

My Stuff Bags Foundation relies on the continuous generosity of donors from across the country. In-kind donations make up the majority of contributions to the organization, but My Stuff Bags also receives cash funding for direct program expenses.

Our direct program costs include the purchase of our duffels, toiletries and toiletry pouches, name tags and any essential children's items not received through in-kind donations; the cost of shipping bags to agencies; and, warehouse fulfillment expenses. They also include the cost of fleece for volunteers to make blankets, an essential item included in every My Stuff Bag.

2017 Revenue
Foundation Grants 49%
Corporate and Other 12%
Individual Contributions 25%
Fundraising Revenue 14%

2017 Expenses
Program Expense 94%
Fundraising Expense 4%
Administrative Expense 2%
# 2017 FOUNDATION GRANTS

<table>
<thead>
<tr>
<th>Foundation</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Mazda Foundation</td>
<td>$50,000</td>
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<tr>
<td>Ahmanson Foundation</td>
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<tr>
<td>George and Delores Dore Eccles</td>
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<tr>
<td>Hudson Community Foundation</td>
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<tr>
<td>Sherwood Country Club Charitable Foundation</td>
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<tr>
<td>National Charity League</td>
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<tr>
<td>Thousand Oaks Rotary Club</td>
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<tr>
<td>Lawrence Foundation</td>
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<tr>
<td>Discover A Star Foundation</td>
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<tr>
<td>Hoag Family Charitable Foundation</td>
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<td>Carmax Foundation</td>
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<td>Ferguson Foundation</td>
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<tr>
<td>The K.T. &amp; E.L. Norris Foundation</td>
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<tr>
<td>Las Virgenes Educational Foundation</td>
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<td>H.L. Epstein Family Foundation</td>
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<td>In-N-Out Foundation</td>
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<tr>
<td>Family Office Foundation, Inc.</td>
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</tr>
<tr>
<td>Mental Insight Foundation</td>
<td>$15,000</td>
</tr>
</tbody>
</table>
MY STUFF BAGS FOUNDATION BOARD OF DIRECTORS

Randy Strong, Chairman of the Board
Partner, Associate Marketers

Teresa McKee, Secretary/Treasurer
Business Consultant and Humanistic Psychology Leadership Coach

Janeen Holmes
President/CEO, My Stuff Bags Foundation

Verne Brizendine
Director of Outreach Program Blue Shield of California

Alan Fine
President, KaleidOScope

Bob Lennon
Retired Director Corporate Construction Scripps Healthcare

Jodi Williams
Bank Manager, AVP, Union Bank